



BECOME A SPONSOR OF THE **DIAMOND CREEK JUNIOR** **FOOTBALL CLUB IN 2024**

Diamond Creek Junior Football Club is proud to provide an opportunity for children in Diamond Creek and surrounding areas to learn, grow and develop through the participation in the game of Australian Rules Football. We are based at Coventry Oval, Diamond Creek and also use Marngrook Oval, Diamond Creek as a secondary home ground.

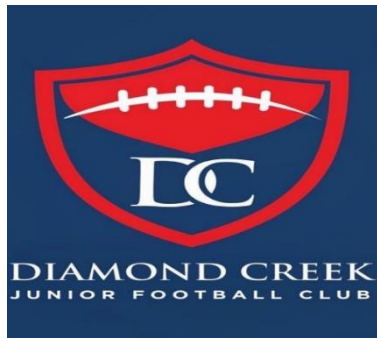
As a junior club the most important aspect is providing our kids with all the necessary facilities and best possible support, so they can enjoy physical activity, create lifelong friendships and develop as a footballer. As a community-based club, we also endeavour to keep our playing fees and uniform costs at the lowest possible levels to ensure that we are able to attract and include all participants regardless of their family's financial position. Whilst registrations cover part of the cost in running games each week, the real lifeline to growing our club is through donations and sponsorship support.

The club has some fantastic current sponsors who are committed to our success however we are hoping to grow our sponsorship relationships so if you own a family business or know someone who does, you work for a local business or just a family keen to sponsor their kids' team and might be interested in sponsoring Diamond Creek Junior Football Club, **remember, sponsorships are often tax deductible for businesses.**

Some of the benefits of sponsoring Diamond Creek Junior Football Club are:

- 1. Introduce new customers to your company**
- 2. Increase loyalty of current customers to your company**
- 3. Increase direct sales**
- 4. Increase brand awareness of your company**

If you would like to become a sponsor please contact Matt Nugent at sponsorship@diamondcreekjfc.com.au or call 0400 020 688



HOW CLUB SPONSORSHIP WORKS – FOR YOU AND US!



FOR THE SPONSOR:

- ✓ Apparel Branding
- ✓ Social Media Campaigns
- ✓ Direct email advertising on weekly newsletters
- ✓ Alignment with social programs
- ✓ Fixed Ground signage, TV Screens in rooms every Friday night, digital signage on our massive scoreboard during all games and events
- ✓ Event partnerships
- ✓ DCJFC Website Branding & Promotion
- ✓ Referral programs
- ✓ Tear drop flags

FOR THE CLUB:

- ✓ Affordable player fees
- ✓ Affordable player uniforms
- ✓ Professional Medic game day, Medical and first aid training & sports tape equipment costs
- ✓ High quality events
- ✓ Investment into social programs
- ✓ Quality coaching resources
- ✓ Fund ground hire fees
- ✓ Facility upgrades & investment
- ✓ Enjoyment of seeing kids playing the sport they love



SEASON 2023 SPONSORSHIP PACKAGES AVAILABLE



\$4000.00

- ✓ Logo placed on the DCJFC Training Tops
- ✓ Logo placed on our players preseason singlets
- ✓ Tickets x2 to the DCJFC Ball Night
- ✓ Tickets x2 to the DCJFC Fundraising social event
- ✓ Tickets x2 to the DCJFC Sponsors appreciation night
- ✓ Fence line Business Sign x2 at Coventry Oval
- ✓ Fence line Business Sign x1 at Marnbrook Oval
- ✓ \$150.00 DCJFC Merchandise Voucher
- ✓ Tear Drop Flags x2 at Coventry Oval for gameday and events.
- ✓ Tear Drop Flags x2 at Marnbrook Oval for gameday and events.
- ✓ Logo placed on Large Digital scoreboard at Coventry Oval and Marnbrook Oval for gameday and events.
- ✓ Large Company Logo on Website
- ✓ Company Logo on weekly newsletters
- ✓ Company Specials shared via our Facebook Page



\$2000.00

- ✓ Logo placed on the DCJFC Training Tops
- ✓ Fence line Business Sign x1 at Coventry Oval
- ✓ Fence line Business Sign x1 at Marnbrook Oval
- ✓ Tear Drop Flags x1 at Coventry Oval for gameday and events.
- ✓ Tear Drop Flags x1 at Marnbrook Oval for gameday and events.
- ✓ \$100.00 DCJFC Merchandise Voucher
- ✓ Logo placed on Large Digital scoreboard at Coventry Oval and Marnbrook Oval for gameday and events.
- ✓ Large Company Logo on Website
- ✓ Company Logo on weekly newsletters
- ✓ Company Specials shared via our Facebook Page
- ✓ Tickets x2 to the DCJFC Sponsors appreciation night



\$1500.00

- ✓ Fence line Business Sign x1 at Coventry Oval
- ✓ Fence line Business Sign x1 at Marngrook Oval
- ✓ Tickets x2 to the DCJFC Sponsors appreciation night
- ✓ Logo placed on Large Digital scoreboard at Coventry Oval for gameday and events.
- ✓ Company Logo on Website
- ✓ Company Logo on weekly newsletters
- ✓ Company Specials shared via our Facebook Page



\$1000.00

- ✓ Fence line Business Sign x1 at Coventry Oval or Marngrook Oval
- ✓ Tickets x2 to the DCJFC Sponsors appreciation night
- ✓ Logo placed on Large Digital scoreboard at Coventry Oval for gameday and events.
- ✓ Company Logo on Website
- ✓ Company Logo on weekly newsletters



\$600.00

SPONSORSHIP AGREEMENT

- ✓ Company Logo on your team's page of the DCJFC Website
- ✓ Logo placed on Large Digital scoreboard at Coventry Oval for gameday and events.
- ✓ Tickets x2 to the DCJFC Sponsors appreciation night

We understand that a lot of businesses may be able to offer goods or services to our club rather than financial assistance. This could include but not limited to: Player game day vouchers, Raffle Prizes, Services, Equipment, Products etc.

If your business fits this profile, we would be more than happy to meet with you to discuss a range of options that suits both your business and the DCJFC. This package will also include tickets x2 to the DCJFC Sponsors appreciation night.

If you would like to become a sponsor you can contact Matt Nugent anytime via sponsorship@diamondcreekjfc.com.au or call 0400 020 688 where he can discuss these options and opportunities further.